

Business Outline and Structure

Fresh Food Business

/ A coherent distribution system

Unlike factory-produced items, bananas are an agricultural product that can be easily affected by the weather, and thus their quality is subject to constant change. In order to provide safe bananas that provide peace of mind to customers, we have put a coherent distribution system in place in which we undertake everything—from production to import, processing, and sales. By doing so, we are able to carry out proprietary quality control, allowing us to deliver a stable supply of high-quality bananas to our customers.



Bridging the latest information from the production site with consumers' needs.



Communicating with producers to produce bananas in a manner mindful of customer needs.



A comprehensive setup with 6 branches and 9 processing facilities across Japan, from Hokkaido to Kyushu.

/ The power of people

In order to deliver bananas in peak condition, we must rely on the skills of our personnel developed over many years of experience. Bananas are imported while they are still green, and are ripened to their yellow color in Japan before being sold. During the ripening process, ripeness and quality levels are always visually checked by our staff. To deliver bananas at their prime, we must not only have product knowledge but also understand where and how the bananas were harvested, and our staff's many years of experience is what enables us to provide high-quality products.



Staff always check ripeness and quality levels.



In order to provide delicious bananas, we store them by carefully adjusting the temperature in accordance with a variety of factors, such as import periods and ripeness levels.



Thanks to our expert skills that allow their smooth distribution, the bananas are delivered to stores and consumers across Japan in peak condition.

✓ Improved business management through ISO9001 certification

All of our branches in Japan are ISO9001-certified, and the ISO management system forms the main axis of our business operations. We fulfill our social responsibilities by not only enhancing the quality of our products and services, but also by improving the quality of our business operations and raising customer satisfaction.



Processed Food Business

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/ Across all points in the supply chain

In order to import high-quality, trustworthy ingredients from various countries in North America, East Asia, Southeast Asia, Europe, and Africa, we not only have branch offices or local affiliates in each country but have also implemented an investment project called ANA Farm for walnuts and prune farms, thereby ensuring a stable supply of high-quality products worthy of the ANA Group name at a reasonable price. For import and sales, members of staff carry out visual and manual checks at all points in the supply chain.



A walnut farm in California, US



Careful inspections by local staff



Achieving a stable supply to Japan through agency contract

/ Acting on customer feedback

Our main processed foods, walnuts and prunes, are offered in partnership with Gower Direct Nut and Mariani Packing respectively, which are both located in California. The comments and requests we receive from Japanese consumers and stores are delivered directly to the local production site. We refer to and act upon this feedback in developing our products, and this ensures that we remain in touch with the changing times and meet the diverse needs of our customers.



Our enormous walnut factory is located in California, and we communicate with the producers to deliver requests from Japan directly to the factory.



The walnuts are visually inspected for size, shape, color, and other attributes.



Our prune farm in California which provides high-quality products meeting Japanese standards

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Food Plannning & Marketing Business

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/ Discerning staff searching for valuable products

We have built firm relationships with producers throughout Japan, which we have cultivated over many years. Carefully selecting the valuable products with our own eyes and selling through various channels, including major department stores and ANA Shopping.



Visiting producers to check products



Delivering fresh ingredients from all around Japan



Gift items made with loving care by farmers

/ Establishing a relationship of trust with sales sites

We build firm relationships by providing support for gift center merchandise displays, gift sales areas, and promotional proposals for campaigns and other sales promotions.



Product display at a department store



Offering proposals on products, plans, and sales sites



Sales area arrangement of exhibition space

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✓ Strengthening information security through the ISO27001

Our gift business has acquired the ISO27001 standard (information security management system), and we are continually improving and strengthening our efforts to enhance information security.



Overseas Business

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/ Creating a system that “the taste of Japan” to be enjoyed around the world

We export highly selected food products from all over Japan to countries in Southeast Asia and other regions. Cooperating with local partners in our distribution network, our products are delivered to famous restaurants and retail stores around the world, where customers can enjoy high quality Japanese food products.



Hong Kong, the world's most competitive distribution center



Savoring true Japanese flavors outside of Japan

/ Creating a system to promote Japanese food culture to the world

We create an export business model from scratch, starting with finding overseas business partners, building firm relationships, and even investing in the company. To promote Japanese food culture worldwide, we have established our own export system to deliver Japanese dishes and sweets, and other products to people all around the world.



World-class experts scrutinizing the Japanese ingredients to be delivered to other countries